LEADERSHIP. INNOVATION.
CONNECTEDNESS.

THE HOTEL SCHOOL™
SYDNEY • MELBOURNE

A unique partnership between

Southern Cross University

HOTELSCOLE.SCU.EDU.AU
Southern Cross University CRICOS Provider: 01241G
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Global Career in Leadership

More than just a job in Tourism and Hotel Management

The information in this brochure was correct at the time of publishing (December 2018). All University courses may be subject to change by the University and the information provided in this brochure should be used as a guide only. To the extent permitted by law, Southern Cross University excludes all liability arising from the use of, or reliance on, the information contained in this brochure.
Study in the centre of Australia’s global cities.

Sydney

Melbourne

THE HOTEL SCHOOL is located in the absolute centre of two of Australia’s most famous cities, surrounded by global hotel brands. There is simply no better place to start a global career.
How we create tomorrow’s leaders

The Hotel School Advantage

Build a five star career in Business, Tourism and Hotel Management at the prestigious Hotel School. The Hotel School was founded in 1989 at one of the world’s leading hotels, InterContinental Sydney, combining academic excellence and innovation of Southern Cross University and industry expertise of Mulpha Australia.

The Hotel School has now developed close working relationships with leading hospitality organisations both in Australia and internationally.

OUR HISTORY
THE HOTEL SCHOOL WAS FOUNDED IN 1989 AS AN INTEGRAL PART OF INTERCONTINENTAL SYDNEY WITH THE VISION OF CREATING AUSTRALIA’S BEST TALENT IN TOURISM AND HOTEL MANAGEMENT

SOUTHERN CROSS UNIVERSITY
RANKED AMONG THE WORLD’S TOP 50 GEN Y UNIVERSITIES, SOUTHERN CROSS IS A PUBLIC UNIVERSITY THAT OFFERS QUALIFICATIONS PRIZED BY EMPLOYERS WORLDWIDE

THE HOTEL SCHOOL’S PROFESSIONAL LEARNING CENTRE (PLC) IS DEDICATED TO PROVIDING STUDENTS WITH UNIQUE OPPORTUNITIES TO IMPROVE THEIR EMPLOYABILITY AND INDUSTRY KNOWLEDGE. PLC ACTIVITIES ARE OPEN TO ALL STUDENTS AND INCLUDE PROFESSIONAL DEVELOPMENT COURSES, ON-SITE VISITS, WORKSHOPS AND INDUSTRY GUEST SPEAKERS

UNIQUE INDUSTRY CONNECTIONS
INDUSTRY PARTNER MULPHA ENSURES GRADUATES FROM THE HOTEL SCHOOL ARE NOT ONLY EQUIPPED WITH THE SKILLS REQUIRED TO EXCEL IN HOTEL MANAGEMENT, BUT ALSO PROVIDED WITH A HUGE ARRAY OF INDUSTRY OPPORTUNITIES

INDUSTRY EXPERIENCE
AS PART OF YOUR STUDIES, YOU’LL UNDERTAKE SIGNIFICANT TIME IN AN INTERNSHIP, GAINING EXPERIENCE IN A TOURISM OR HOTEL MANAGEMENT ENVIRONMENT

ENTREPRENEURSHIP PROGRAM
THE HOTEL SCHOOL HAS INITIATED A PIONEERING AND WORLD-CLASS INITIATIVE – HOSPITALITY ENTREPRENEURSHIP TO INSPIRE CREATIVITY AND INNOVATION IN THE TOURISM AND HOTEL SECTOR

OUR ALUMNI
AS A HOTEL SCHOOL AND SOUTHERN CROSS UNIVERSITY ALUMNUS YOU ARE PART OF A VIBRANT, GLOBAL COMMUNITY. THE HOTEL SCHOOL ALUMNI OCCUPY KEY POSITIONS ACROSS THE HOSPITALITY, HOTEL AND TOURISM INDUSTRIES IN AUSTRALIA AND AROUND THE WORLD

DIVERSITY
A GREAT MIX OF STUDENTS FROM AUSTRALIA AND ALL OVER THE WORLD CREATES A DYNAMIC AND DIVERSE PLACE TO STUDY

GRADUATE EMPLOYMENT OUTCOMES
THE HOTEL SCHOOL STUDENTS ARE HIGHLY SOUGHT-AFTER BY EMPLOYERS IN AUSTRALIA AND OVERSEAS, WITH 92% OF THEM SECURING A JOB AFTER GRADUATION AND 61% OF THEM WERE HIRED BEFORE GRADUATION.
Southern Cross University Rankings

Southern Cross University is one of the world’s Top 50 Generation Y Universities.

THE World University Rankings***
- TOP 110 in Asia-Pacific
- TOP 50 Gen Y Universities
- TOP 100 Under 50-years-old
- TOP 300 for Life Sciences
- TOP 400 for Psychology, Physical Sciences, Education, Business & Economics and Social Sciences.

QS University Rankings*
- TOP 150 Under 50-years-old
- TOP 50 for Hospitality and Leisure Management

Excellence in Research For Australia****
- WORLD STANDARD OR ABOVE in 23 key research areas

International Student Barometer
- NUMBER 1 for overall international student support

- * QS World’s Top Universities that specialise in Hospitality and Leisure Management 2018.
- *** The Times Higher Education World University Rankings 2019
- **** ERA 2018 - Excellence in Research for Australia

Rankings in the area of Tourism, Hospitality and Leisure Management.

- Ranked 38 in Hospitality and Leisure Management - 2018 QS World University Rankings.*

Southern Cross University received a five-star rating in Tourism and Hospitality.

- LEARNING RESOURCES RANKED NUMBER 1**
- 96.2%
- TEACHING QUALITY RANKED NUMBER 2**
- 88.6%
- EDUCATIONAL EXPERIENCE RANKED NUMBER 1**
- 94.4%
- EMPLOYMENT RANKED NUMBER 1**
- 77.8%

* QS World’s Top Universities that specialise in Hospitality and Leisure Management 2018.

Southern Cross University received a five-star rating in Tourism and Hospitality.
Southern Cross University is a multi-campus university on Australia’s east coast. We are proud of being young, flexible and innovative in the way we engage with local communities and create change that has impact around the world.

 Ranked in the world’s top 100 young universities*, Southern Cross has three main campuses, located at the Gold Coast in Queensland, and in Lismore and Coffs Harbour in New South Wales and operates The Hotel School Sydney and Melbourne in partnership with Mulpha Australia.

 The regions we call home all have unique characteristics as study locations – from cosmopolitan cities, thriving industries and coastal lifestyles to living laboratories of great natural beauty and ecological diversity – all just outside the classroom.

 Southern Cross offers a diverse range of undergraduate and postgraduate degrees in science and health disciplines, law, engineering, education, humanities, creative arts, tourism, business and information technology. Specialist degrees in Indigenous knowledge, marine science, osteopathy, midwifery and psychology as well as a suite of double degrees round out a rich academic portfolio.

 The University has a strong focus on industry and community collaboration to produce engaged teaching and research outcomes. Work placements and developing practical, industry-specific skills are a feature of our degrees, as is hands-on learning in laboratories, on field trips or through real-world projects. More than 16,000 students study at Southern Cross.

 The University is home to nine research centres, all with deep connections to the communities they serve and a commitment to research output that has global relevance, be it marine ecology, organic agriculture, plant and geoscience, adolescent development or flood hydrology. In the latest Excellence in Research for Australia report, Southern Cross achieved outstanding ratings of ‘at world standard’ or above in 23 research fields. In 14 research fields the University was evaluated at the highest possible classification of ‘well above world standard’.

* Times Higher Education Young University Rankings 2019

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A word from Southern Cross University’s Vice Chancellor

Southern Cross University is proud to provide all students with the knowledge, experience and professional networks to enhance their careers.

The University is dedicated to adapting its programs to the needs of 21st Century employers and to growing professional partnerships with industry.

On that note, our premier alliance with Mulpha Australia and its suite of hotels has created a blue ribbon hotel management degree which is the envy of the Asia Pacific region.

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Professor Adam Shoemaker
VICE-CHANCELLOR AND PRESIDENT
SOUTHERN CROSS UNIVERSITY

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About Mulpha Australia

Mulpha Australia is an investor, developer and manager of premium property and lifestyle investments including resorts, hotels and residential and commercial developments.

Mulpha is a generous supporter of medical research, children’s charities, Great Barrier Reef scientific projects, the arts and education.

Mulpha Australia's primary assets and investments include:

- InterContinental Sanctuary Cove Resort
- InterContinental Sydney
- Marriott Hotel
- Salzburg Apartments Perisher Valley
- Bimbadgen Estate Hunter Valley
- The Norwest Business Park Sydney

Internationally, Mulpha’s assets include:

- London Marriott Grosvenor Square
- Novotel Century Hong Kong
- Sofitel Faubourg Paris
- Sofitel Philippine Plaza Manilla

Mulpha Australia is proud to be a partner, together with Southern Cross University, in offering a long tradition of quality, contemporary and relevant higher education qualifications through The Hotel School, in our modern campuses located in the heart of Sydney and Melbourne. Mulpha and its related businesses are major investors in hotels, with links to many hotel management and related hospitality businesses globally. Our hotel properties include some of the most iconic in Australia including InterContinental Sydney. We bring our experience in owning, developing and managing hotels to our participation in The Hotel School. In fact, The Hotel School had its origins 30 years ago in the InterContinental Sydney, located just steps away from The Hotel School’s Sydney campus. Our industry knowledge and connections make The Hotel School a unique proposition for students. Our graduates are held in the highest regard around the world while undertaking a diverse range of exciting roles. We look forward to welcoming you to The Hotel School and assisting you to become one of the industry’s future leaders.

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Greg Shaw
CEO, MULPHA AUSTRALIA
The Future of Hotel Management

Hospitality and tourism are one of Australia’s largest export sectors and contribute around $40 billion to the economy annually.

The strongest growth by region will be seen in Asia and the Pacific, where arrivals are forecast to increase by 331 million to reach 535 million in 2030 (+4.9% per year).

Continued growth in tourism numbers underpins new investment and growth in the hotel industry. The Australian Bureau of Statistics outlines in the Tourism Research Australia* report that the growth in tourism employment will result in increased demand for highly qualified professionals.

1 in 10 jobs globally will be in tourism, offering graduates of the Hotel School a very bright future.

What are the key benefits of pursuing a career in the hotel and tourism industries?

- The diversity of roles, with opportunities spanning careers in restaurants through to international hotel chains and cruise ships.
- Opportunities for travel – both domestically and internationally.
- Obtaining life-long skills that can be transferred to roles in other sectors.
- Unlimited pathways for your career, which places you in a competitive position throughout your life being in one of the fastest growth industries in Australia and worldwide.
- Opportunities for career advancement across management and functional areas.

*Tourism Employment in Australia 2011-12 to 2029-30, Tourism Research Australia (supported by the Australian Bureau of Statistics).
**Including Four Points by Sheraton Sydney Central Park, Sofitel Darling Harbour, W Hotel Sydney and in Melbourne, QT, Arts Carlton and Novotel Little Lonsdale Street.

According to the Tourism Towards 2030 Report*, produced by the United Nations World Tourism Organisation, the number of international tourist arrivals worldwide is expected to increase by an average 3.3% a year for the period 2010 to 2030.

The Hotel School has certainly been one of the most exhilarating and rewarding experiences of my journey within hospitality. On an academic level THS provided the perfect balance between theoretical and practical learning which has greatly influenced my learning and understanding of the industry as a whole.

Alumni

Federica Vicelli
Food and Beverage Team Leader at Cortile Lounge, InterContinental Sydney
Master of International Tourism and Hotel Management (Year of Graduation 2018) – International Student from Italy.
High Employment Rates for Hotel School Graduates.

The Hotel School students are highly sought after by employers in Australia and overseas.

2017 HOTEL SCHOOL GRADUATE EMPLOYMENT SURVEY

- 92% securing a job after graduation
- 61% hired before graduation

RAPID CAREER PROGRESSION

Our students continue to grow their careers after graduation.

- 2018 - Present: Client Value Manager at Corporate Travel Management
- 2016: Sales Manager at Ultimate Conferences
- 2015: Director of Sales & Marketing at Novotel Forest Resort Creswick
- 2014: Director of Sales & Marketing at Novotel Forest Resort Creswick
- 2009: Director of Sales at Ibis Melbourne
- 2008: Key Account Manager at Accor Hotels
- 2005: Business Development Manager at Mercure Sydney
- 2004: Business Unit Manager at The Lido Group

Gil Wong
Client Value Manager at Corporate Travel Management
Bachelor of Business in Hotel Management, graduated 2002
International Student
Career Opportunities

In the hotel, tourism and hospitality industry and beyond

Qualified hotel management professionals are in high demand*. Whether you are interested in event management, sales and marketing, food and beverage, human resources or any other role within the industry, an exciting career awaits you. Your hotel management degree, from Southern Cross University, not only provides you with an education but also a pathway to a successful career.

Your degree will open up an enormous range of opportunities around the world, with highly competitive remuneration for senior management roles.

By 2020
135,125*
new jobs!

Global Career Opportunities

Travel and Tourism generated US$7.6 TRILLION in 2016 this equates to 10.2% of global GDP and 292 million jobs (1 in 10 jobs).

GRADUATE OPPORTUNITIES

Human resource management
- Director of human resources
- Personnel and training manager
- Human resources manager
- Health and safety manager
- Employee relations officer

General management and administration
- General manager
- Resident manager
- Executive assistant manager
- Director of operations
- Hotel manager
- Resort manager
- Duty manager

Sales and marketing
- Director of sales and marketing
- Promotions manager
- Public relations manager
- Communications manager
- Sales and marketing manager
- Social media manager
- Account executive
- Group sales coordinator
- Revenue manager

Event management
- Banquet and events manager
- Venue coordinator
- Facility management
- Communication services
- Meeting planner
- Food and beverage manager
- Event sales manager

Food and beverage management
- Director of food and beverage operations
- Food and beverage manager
- Restaurant manager
- Bar manager
- Banquet manager
- Catering manager
- Room service manager
- Nightclub manager
- Sommelier

Accounts and finance
- Director of finance
- Chief accountant
- Financial controller
- Income auditor
- Procurement manager
- Purchasing and material manager
- Information systems
- Cost controller

Rooms division and front office
- Director of rooms division
- Director guest relations
- Director of housekeeping
- Reservations manager
- Security supervisor
- Front office manager
- Front office supervisor
- Concierge
- Executive floor manager
- Guest services manager
- Night auditor

Executive roles in other industries
- Human resource consulting
- Telecommunications
- Sales and marketing
- Government
- Public relations
- Management consulting
- Hotel broking
- Asset management
- Education and training
- Facility management
- Entertainment and festivals
- Logistics
- Brand management
- Project management


By 2020
135,125*
new jobs!
I graduated with a Master of International Tourism and Hospitality Management from The Hotel School. During my time as a student I did an internship at Mulpha Australia where I worked as a Research Intern with Mulpha Australia Limited in the Hotel Investments division. It was a great platform to integrate my academic learning in a practical work environment.

Alumni

Uma Panchapakesan
Master of International Tourism and Hotel Management (Year of Graduation 2018)
Dux Award Recipient.
International Student from Sri Lanka.

Career Pathways

A pathway to a successful career can be achieved
Internships

The Hotel School offers students an opportunity to integrate theory with the practice and responsibility of the professional workplace through our internship program.

Internships are integrated into the Bachelor of Business in Hotel Management and Master of International Tourism and Hotel Management courses. They are a unique part of our degrees, designed to assist in working out which career pathway is best suited to you and to add valuable experience to your career. Internships may be undertaken within Australia or internationally. Students may gain experience in any sector of tourism and hospitality. Undergraduate students must accrue 600 hours practical workplace experience during their compulsory six-month internship. Postgraduate students accrue 300 hours during an optional 10-week internship.

**BENEFITS OF INTERNSHIPS:**

- Gain experience within the tourism and hospitality business environment
- The Hotel School has connections to leading hotels, resorts, restaurants and other hospitality and tourism organisations that will help you take your classroom skills into the workplace.
- Further develop skills learned in class or from past experience
- The skills you develop in the classroom, as well as from other hospitality experience, will be invaluable as you’ll be able to hit the ground running in a business environment.
- Improve your personal skills
- Time management, punctuality, presentation, organisation and communication skills are all vital to working in tourism and hospitality.
- Experience and learn from different operational styles
- Your experience will grow from every different work situation as you understand different management styles and systems.
- Grow your network of industry contacts
- Everyone you meet could be an invaluable contact as you progress through your career in the global tourism and hospitality industry.
- Gain invaluable experience for your resume
- Work experience is key to getting the job. Just like transferring your skills from the classroom to internships, your employers will expect you to know how to work and conduct yourself in a professional environment.
- Paid Internships
- At The Hotel School, students have the opportunity to get paid internships as part of their degree.

**INTERNSHIPS AT MULPHA-OWNED PROPERTIES**

A selection of Mulpha-owned properties located in Australia and internationally offer opportunities to our students undertaking the Professional Hospitality Experience 6-month internship program. These internships have been designed in consultation with these properties, and offer students:

- the opportunity to gain experience in 2-3 departments during the 6-month program
- a dedicated workplace mentor
- periodic progress meetings
- observation of ‘behind-the-scenes’ management tasks
- project work
- (in some locations) a dedicated space on-site for completing the academic requirements.

These properties host our students with the view to continued employment upon successful completion of their internship program.
Mulpha properties and key industry partners

The Hotel School has a strong network of Mulpha properties and industry partners who provide an invaluable resource.

The Hotel School and Mulpha offer Work Integrated Learning Internship opportunities, Professional Learning Centre sessions, Graduate opportunities, and other activities integrated into the degree programs. Our academic team also enjoys a robust professional network in their capacity as educators as well as from prior experience in the industry. They can share their connections with you as you progress through your studies, sometimes yielding valuable opportunities for work or mentorship.
Established to complement academic learning, the Professional Learning Centre (PLC) provides high quality professional development and support for students.

The dedicated team of Industry Engagement Manager, Career Consultants, and Work Integrated Learning Consultants promises to support, encourage and equip students for their career through the provision of career development services, professional development sessions, and industry experience opportunities designed to:

- Network and engage with current industry professionals
- Build valuable industry and peer networks
- Develop personal, professional and practical skills
- Gain significant industry insights
- Enhance their resume and strengthen their personal brand

Career Consultants offer a range of services to support students with their career preparation, including assistance with resume writing, job search activities and interview skills as well as career advice and tips. They can also assist students with researching job roles and industries and identifying career pathways, as well as identifying their employability skills.

Work Integrated Learning Consultants work closely with students to provide advice and guidance on the Internship program, and assist students to identify professional development activities to enhance their employability, industry knowledge and advance their professional standing within the industry.

The PLC offers sessions to all students which includes professional development courses, on-site visits, workshops and industry guest speakers, and is constantly striving to provide new and exciting opportunities for students.

Sessions include:

- **Leadership speaker series and industry panels**
  - Gain access to industry leaders through guest speakers who share their insights and industry knowledge.

- **Manager-for-a-day**
  - Find out what it’s like to be a Manager as you shadow a manager in a 4-5 star hotel, including the Mulpha owned InterContinental Sydney, or Grand Hyatt Melbourne.

- **LinkedIn course**
  - Learn how to set up an effective LinkedIn profile and what employers are looking for when viewing your profile.

- **Networking**
  - Learn some tips on how to network and put them into practice when you meet with and learn from industry professionals over lunch.

- **Industry insights**
  - Field trips to visit a Mulpha owned property located at Sanctuary Cove to gain insights into working at a resort. Learn from industry professionals and engage in work experience!

- **Winery tour**
  - Learn from professional wine makers how wine is made at the Mulpha owned Bimbadgen Winery, or Rochford Winery.

- **Mock Interviews**
  - Be interviewed by an industry professional and receive feedback on performance to help with the ‘real thing’.

- **Guest speakers**
  - Students have a chance to meet and learn from Industry experts about the latest trends in Tourism and Hotel Management.

- **Careers Workshops**
  - Careers workshops are designed to offer best practice and career tips to students.

- **Skills2Work Food & Beverage course**
  - Learn the fundamental skills needed to perform tasks within a Food & Beverage environment.

- **Opera Training**
  - Learn how to use Opera, the standard reservations software used by hotels.

- **RSA course**
  - Obtain your Responsible Service of Alcohol (RSA) certification, permitting you to work in a licensed premises.

2018 ACEN Collaboration Awards

In 2018, The Hotel School and four industry partners were nationally recognised by ACEN (Australian Collaborative Education Network) as runner up in the ACEN Collaboration Awards 2018. ACEN is the professional association for practitioners and researchers from the tertiary education sector, industry, community and government representatives, involved in Work Integrated Learning (WIL) in Australia. Accor Hotels, IHG, Marriott International, TFE Hotels and The Hotel School were highly praised for collaboration through the Bachelor of Business in Hotel Management mock interview program, having demonstrated a sustained and significant contribution to Work Integrated Learning for 10 years.

The collaboration was recognised as providing a meaningful WIL experience to students each year, contributing to the curriculum of the university, and seeking to improve the WIL experience for students.
NEW FREE Graduate Recruitment Service

The Tourism and Hospitality industry has endless career opportunities.

The Tourism and Hospitality industry has endless career opportunities, and finding the right role when you graduate is important.

You will have access to over 8,000 employment opportunities*, as well as a personalised career consultancy service to help you:

- Our Career Consultants will work with you, to ensure that you are confident in applying for, and successfully securing the right graduate role.
- As an added bonus, ongoing support will be provided for the first 6 months once you’ve secured and commenced your graduate role.

**NEW FREE Graduate Recruitment Service**

THE TOURISM AND HOSPITALITY INDUSTRY HAS ENDLESS CAREER OPPORTUNITIES, AND FINDING THE RIGHT ROLE WHEN YOU GRADUATE IS IMPORTANT.

OUR FREE GRADUATE PLACEMENT SERVICE IS AVAILABLE TO ALL STUDENTS AND IS ALSO ACCESSIBLE FOR UP TO 12 MONTHS AFTER GRADUATION. IT PROVIDES PRACTICAL SUPPORT IN SECURING GRADUATE EMPLOYMENT.

*Based on 2017 vacancies advertised through The Hotel School online career portal.
Our Alumni

As a Hotel School alumnus you are part of a vibrant, global community.

The Hotel School alumni occupy key positions across the hospitality, hotel and tourism industries in Australia and around the world. We are dedicated to supporting and facilitating a strong and mutually beneficial relationship between the University and the wider alumni community.

As an alumnus, you will gain access to an extensive alumni network that allows you to connect to a diverse group of professionals. We will encourage you to get involved in the university life and the alumni community in whatever way you would like to. This may range from partaking of the extensive member benefit program to employing a Hotel School graduate.

As a graduate of The Hotel School, you will enjoy special benefits at selected Mulpha-owned properties.

Morgan Meredith
Front Office Manager, Park Hyatt Sydney
Tourism Accommodation Australia NSW 2016
Hotel Industry Rising Star Award recipient
Bachelor of Business in Hotel Management (Year of Graduation 2013) – Australia

The Hotel School Sydney changed my life! I learned skills that I have continued to use during my role in Management of Front Office. Building relationships along with networking is a crucial aspect of hospitality and my experience at The Hotel School has assisted with that. The Hotel school is very well known in the industry and fully prepares you for the challenges you will come across in the real world of hospitality.
Undergraduate Degree

BACHELOR OF BUSINESS IN HOTEL MANAGEMENT

The three-year Bachelor of Business in Hotel Management focuses on hotel operational skills, management practice in hospitality industries and the skills needed for employment in a competitive, changing, global business environment.

This Southern Cross University degree combines academic rigour with contemporary hotel practice, giving students the skills to succeed in complex business environments.

An important feature of the degree is an embedded six month internship program that provides industry-relevant experience and networking opportunities. Our degrees are designed to put students in the workplace.

Admission Requirements

INTERNATIONAL

Qualification equivalent to an Australian Year 12 with the required entry grade; and English language comparable to Academic IELTS 6.0 with no band less than 5.5. Applicants may also be invited to an interview as part of the final application process.

COURSE OVERVIEW

Based on the suggested course progression when commencing studies in session 1.

YEAR 1

8 core subjects:
- Managing Organisations
- Food and Beverage Operations
- Communication in Organisations
- Introduction to Professional Practice
- Accounting and Finance for Business
- Hospitality Services Management
- Marketing Principles
- Tourism Theories and Practices

YEAR 2

4 core Professional Hospitality Experience (PHE) subjects + 4 core subjects:
- The Human Resource Management ExpertPractitioner
- The Sustainable Hotel Environment
- Introduction to Business Law
- Accommodation Operations

YEAR 3

5 core subjects + 3 elective subjects
- Hospitality and Tourism Financial Management
- Entrepreneurship and Innovation
- Competitive Strategy
- Facility and Risk Management for HospitalityOperations
- Research for Business and Tourism

Elective Subjects – for 2019
- Food and Beverage Management
- Tourism and Hospitality Sales and Promotion
- Festival and Special Events Planning
- Revenue and Yield Management for Tourism and Hospitality
- Production Management for Convention and Events
- Special Interest Tourism
- Tourist Behaviour and Interactions
Postgraduate Degrees

GRADUATE CERTIFICATE IN INTERNATIONAL TOURISM AND HOTEL MANAGEMENT

The Graduate Certificate in International Tourism and Hotel Management covers four units of the Master of International Tourism and Hotel Management. Topics include communication, tourism planning, entrepreneurship and innovation and tourism and hospitality management.

ADMISSION REQUIREMENTS
INTERNATIONAL
Qualifications equivalent to an Australian Bachelor degree (or demonstrated academic or professional standing equivalent); and English language comparable to Academic IELTS 6.0 with no band less than 5.5.

COURSE OVERVIEW
CORE UNIT
• Management Communication

ELECTIVES
– Select from the following:
• Tourism Planning Environments
• Entrepreneurship and Innovation
• Tourism and Hospitality Management
• International Tourism Systems
• Contemporary Hotel and Tourism Issues

COURSE SUMMARY
Start March, July, November
Duration 4 months full-time
Total units 4
CRICOS Course code 086104C

GRADUATE DIPLOMA IN INTERNATIONAL TOURISM AND HOTEL MANAGEMENT

The Graduate Diploma in International Tourism and Hotel Management from Southern Cross University is designed for students who wish to gain a higher degree, helping them to secure senior management employment in the industry. An evening timetable is available for this course.

ADMISSION REQUIREMENTS
INTERNATIONAL
Qualifications equivalent to an Australian Bachelor degree (or demonstrated academic or professional standing equivalent); and English language comparable to Academic IELTS 6.0 with no band less than 5.5.

COURSE OVERVIEW
CORE UNIT
• Management Communication

ELECTIVES
– Select from the following:
• Tourism Planning Environments
• The Positive Leader
• Marketing
• Managing Information Systems
• Entrepreneurship
• Accounting for Managers
• Tourism and Hospitality Management
• International Tourism Systems
• Contemporary Hotel and Tourism Issues

COURSE SUMMARY
Start March, July, November
Duration 1 year full-time
Total units 8
CRICOS Course code 086103D
The Master of International Tourism and Hotel Management is designed for students who wish to gain a higher degree to help them secure senior management employment in tourism or hospitality. It equips graduates with advanced business acumen, management skills and specialised industry knowledge.

This Southern Cross University degree is flexible, enabling students to choose a study plan that matches their career path. Students study core business management units and select from a range of electives and an optional 300-hour workplace internship. An evening timetable is available for this course.

**COURSE SUMMARY**

**Start**
March, July, November

**Duration**
2 years full-time

**Total units**
16

**CRICOS Course code**
086101F

**ADMISSION REQUIREMENTS**

**INTERNATIONAL**
Qualifications equivalent to an Australian Bachelor degree (or demonstrated academic or professional standing equivalent); and English language comparable to Academic IELTS 6.5 overall, with no bands below 6.0.

**COURSE OVERVIEW**

**CORE UNITS:**
- Tourism and Hospitality Management
- Accounting for Managers
- Marketing
- International Tourism Systems
- The Positive Leader
- Tourism Planning Environments
- Managing Information Systems
- Entrepreneurship
- Management Communication
- Contemporary Hotel and Tourism Issues
- Industry Research Project

**ELECTIVES**
- Select from the following:
  - Business Events Management
  - Environmental Management for Hotels and Attractions
  - Service Management for Tourism and Hospitality
  - Qualitative Research Methods
  - Quantitative Research Methods
  - Business Professional Development
  - Tourism and Hotel Internship

**POSTGRADUATE DEGREE PATHWAYS**

**GRADUATE CERTIFICATE IN INTERNATIONAL TOURISM AND HOTEL MANAGEMENT**
4 MONTHS FULL-TIME

**GRADUATE DIPLOMA IN INTERNATIONAL TOURISM AND HOTEL MANAGEMENT**
1 YEAR FULL-TIME

**MASTER OF INTERNATIONAL TOURISM AND HOTEL MANAGEMENT**
2 YEAR FULL-TIME

This information reflects 2019 offerings at time of publication. Subjects and electives can be changed without notice.
Course Intake Dates

All courses offered at The Hotel School operate with three session start dates per calendar year.

2019 COURSE INTAKE DATES

Session 1
Orientation: 25 February – 1 March
Classes commence: 4 March
Census date: 25 March
Study break: 15–18 April
Classes end: 29 May
Study break: 30–31 May
Exams: 3–14 June

Session 2
Orientation: 1–5 July
Classes commence: 8 July
Census date: 29 July
Study break: 19–23 August
Classes end: 2 October
Study break: 3–4 October
Exams: 8–18 October

Session 3
Orientation: 28 October - 1 November
Classes commence: 4 November
Census date: 25 November
Study break: 16–20 December
Recess: 23 December – 3 January 2020
Classes end: 12 February 2020
Study break: 13–14 February 2020
Exams: 17–21 February 2020

Orientation is compulsory for all students and is held in the week before the commencement of classes. The orientation program will help you settle into the university, its facilities and surrounds.

As one of the fastest growing industry both domestic and international, Tourism and Hospitality offers many exciting opportunities across a number of platforms. It's an industry filled with passionate people who want to offer their knowledge and expertise to create memorable experience for other people. A career path in tourism and hospitality will enable you to travel around the world and explore different unique experience. It's so much more than just a career, it's a lifestyle.

William Raynor
Housekeeping Manager, Meriton Suites
Bachelor of Business in Hotel Management
(Year of Graduation 2013)

Alumni
Academic Support

INTERNATIONAL STUDENT SUPPORT
The Hotel School has dedicated staff committed to helping students. Whether you need assistance in the application or acceptance of your offer, or ongoing assistance, our team is here to support you. Visit ‘Student Services’ for full details at hotelschool.scu.edu.au

ORIENTATION
Orientation at The Hotel School is held in the week prior to commencement of each session. Activities last two to three days and are designed to engage both domestic and international students through academic and social activities, with individualised attention. The student support staff work to understand the specific needs of students, to help them settle into their new environment, learn to study effectively and to integrate into university life. Orientation is also an opportunity for students to meet their fellow peers prior to classes commencing.

STUDENT SERVICES
Enquiries about enrolment, student ID cards, course guides or grades are managed by the Student Services Team. Southern Cross University’s personalised web-based portal MySCU gives students access to elearning management system Blackboard, myReadings, news and MyEnrolment (access to enrolment, finances and grades).
Visit: scu.edu.au/myenrolment

Disability and equity services provide support services to assist students with their studies.

ACADEMIC SKILLS SUPPORT
The Hotel School offers a diverse array of academic support services to help students develop the academic skills necessary to successfully progress through their course.

COUNSELLING
Counselling services are available for any aspect of your personal or academic life. The Hotel School’s free counselling service offers caring and confidential assistance to all students either as a one-on-one service or through the many workshops developed to promote wellbeing.
Visit: scu.edu.au/counselling

ACCESSING YOUR UNIVERSITY
Students are provided with access to a range of internet and computing services:
- Student email address
- IT support via the Service Desk
- Wireless@SCU – wireless network on all campuses
- Mobile@SCU – free mobile application.
Visit: scu.edu.au/it

LIBRARY AND LEARNING SERVICES
Students of The Hotel School have electronic access to Southern Cross University’s extensive library and are entitled to reciprocal borrowing rights with most Sydney and Melbourne universities.
The Hotel School also offers students direct access to each lecturer via one-on-one consultation times after each class.

PALS PROGRAM
PALS (Peer Assisted Learning Service) is a program to help students to ‘learn how to learn’, better understand unit content, and improve their learning skills and results. PALS program is run by students, for students, in a friendly and productive atmosphere where students work together to find answers. You can learn from previous students their tips and tactics for their success in their Degrees. The program is offered to Graduate Students completing their Masters or Graduate Diploma.
Student Engagement

Supporting students is of the utmost importance at The Hotel School.

Studying can be quite challenging to manage, especially if you are living away from home and working at the same time.

Not only do we want you to achieve academically and start your dream career, we also want you to enjoy your study journey and make each day a memorable experience.

We are here to support you.

STUDENT REPRESENTATIVE COUNCIL (SRC)
The SRC is a student-driven process where members are elected by the student body to represent them on each campus. Each year students run elections to select representatives for the roles of Chair, Vice-Chair and secretary along with 7 members. The SRC liaises with The Hotel School staff to organise events and to make sure student needs and concerns are heard and addressed appropriately. The SRC also organises both on and off-campus events such as themed events and our annual gala nights. Students are encouraged to play an active role in influencing the decision-making at The Hotel School.

PEER TO PEER
Peer to Peer has been designed to embrace and help address and improve engagement and success for all THS students. The Student Success Advisor is appointed as the Peer. The SSA follows a weekly campaign schedule (examples below) and will be provided with a contact list. Contact will be either by phone and/or email as prescribed in the campaign schedule. The campaign scheduled commences from offer where the peer sends a welcome email through to enrolment to pre-exam preparation.

SINGAPORE FIELD TRIP
Every year, students have a chance to go on an international excursion to Singapore to visit hotels and other properties. This allows students to develop a global mindset which is highly valued by employees.

MENTOR PROGRAM
The mentor’s role is to provide support and advice on a range of student issues, cultural understanding and act as a connection for these students as they settle into university life and a new country. The mentor program provides support and advice to student issues. It provides cultural understanding and acts as a link for students to assist them in settling in university life in a new country.

GLOBAL CITIZEN SERIES
Understanding and embracing each other’s cultures is a key to engagement. The Global citizen series enables students from all cultures to share and enjoy the diversity within the student cohorts. Developed in collaboration with the SRC (3) on campus activities per session are run that encourage cross cultural exchange.

Examples – Cultural New Year celebrations, global food fiesta, Indian dancing class, Aussie slang and Tim Tam eating lessons.

MAJOR SOCIAL EVENTS
We take our events seriously. Every session commences with a major social event designed to encourage students to build new friendships. The jewel in the crown is the THS annual gala, a student celebration where we award and recognise high achieving students and applaud all student achievements. We also have loads of fun and look forward to all students attending.

ENGAGEMENT CALENDAR
Every session a calendar of workshops, activities, networking and professional development opportunities and events is published. The calendar provides a weekly schedule for students.
The Hotel School Sydney

Our Sydney location is in the heart of the central business district, with Sydney Harbour, the Opera House and Royal Botanic Gardens on its doorstep.

ABOUT SYDNEY
Sydney is the capital of New South Wales and the largest city in Australia. It is surrounded by the picturesque and world famous harbour and this beauty extends through to the suburbs.

Sydney is the oldest, largest and most cosmopolitan city in Australia and is recognised around the world for its architectural icons such as the Sydney Opera House and Harbour Bridge. Sydneysiders are treated to culinary delights, harbourside dining, trendy inner-city cafes and a never ending variety of multicultural foods.

THINGS TO DO / SPECIAL EVENTS
Sydney is host to a broad calendar of events including live music and performing arts productions, internationally acclaimed performances, innovative exhibitions and largescale sporting events.

Other attractions include Sydney Tower, The Rocks, Royal Botanic Gardens, Taronga Zoo, Bondi Beach and Sydney Olympic Park.

Each year Sydney enjoys many large festivals including the Sydney Film Festival, Vivid Light Festival, Carols in the Domain and the spectacular New Year’s Eve fireworks on the harbour.

AVERAGE TEMPERATURES:

<table>
<thead>
<tr>
<th>Season</th>
<th>SUMMER</th>
<th>AUTUMN</th>
<th>WINTER</th>
<th>SPRING</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>26°C – 19°C</td>
<td>22°C – 15°C</td>
<td>16°C – 8°C</td>
<td>22°C – 13°C</td>
</tr>
</tbody>
</table>

For more information about Sydney please visit:

VISITNSW.COM
CITYOFSYDNEY.NSW.GOV.AU
SYDNEY.COM

About Temperatures:

- Summer: 26°C – 19°C
- Autumn: 22°C – 15°C
- Winter: 16°C – 8°C
- Spring: 22°C – 13°C

For more information about Sydney please visit:

- VISITNSW.COM
- CITYOFSYDNEY.NSW.GOV.AU
- SYDNEY.COM
ABOUT MELBOURNE
Melbourne is the capital and most populated city in the state of Victoria. The city is situated at the northern point of Port Phillip Bay – near the estuary of the Yarra River. The waterfront location and nightlife make it one of the most vibrant and liveable cities in Australia and the world. Melbourne is rated highly in the areas of education, entertainment, healthcare, research and development, tourism and sports. It is also regarded as the fashion capital of Australia, where designer labels, leading stores and independent boutiques provide plenty of diversion for the serious shopper.

THINGS TO DO / SPECIAL EVENTS
Each year Melbourne plays host to tens of thousands of interstate and overseas visitors who come to see the Australian Open Tennis Championships, Formula 1 Australian Grand Prix, Australian Motorcycle Grand Prix, Spring Racing Carnival, Australian Football League Grand Final and many more special events. Melbourne caters for all, from the stylish restaurants in the city’s streets and laneways, to the cutting-edge cafes, rooftop bars, pubs and hotels. Melbourne is also home to the acclaimed International Comedy Festival and Melbourne Food and Wine Festival.

For more information about Melbourne please visit:

VISITVICTORIA.COM
VISITMELBOURNE.COM
MELBOURNE.VIC.GOV.AU

The Hotel School
Melbourne

Our Melbourne location is in the heart of the central business district with easy access to trams and trains, and in the midst of the iconic Melbourne laneways.

AVERAGE TEMPERATURES:

<table>
<thead>
<tr>
<th>Season</th>
<th>Summer</th>
<th>Autumn</th>
<th>Winter</th>
<th>Spring</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>25°C – 14°C</td>
<td>20°C – 11°C</td>
<td>14°C – 7°C</td>
<td>20°C – 10°C</td>
</tr>
</tbody>
</table>
How to Apply

International Students

ENGLISH LANGUAGE COMPARABLE SCORES IELTS*

<table>
<thead>
<tr>
<th></th>
<th>UNDERGRADUATE</th>
<th>POSTGRADUATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>IELTS</td>
<td>6.0 with no band less than 5.5</td>
<td>6.5 with no band less than 6.0</td>
</tr>
<tr>
<td>CPE</td>
<td>52</td>
<td>N/A</td>
</tr>
<tr>
<td>CAE</td>
<td>52</td>
<td>58</td>
</tr>
<tr>
<td>TOEFL PBT</td>
<td>550 min 4.5 (TWE)</td>
<td>570 min 5.0 (TWE)</td>
</tr>
<tr>
<td>TOEFL iBT</td>
<td>60 with no less than 17 in writing and speaking and no less than 11 in reading and listening</td>
<td>79 with no less than 21 in writing and 26 in other areas</td>
</tr>
<tr>
<td>PTE</td>
<td>50</td>
<td>58 with no communicative score less than 50</td>
</tr>
<tr>
<td>ISPLR</td>
<td>3+ or better in all 4 skills</td>
<td>4 in all 4 skill areas</td>
</tr>
<tr>
<td>CEFR</td>
<td>B2</td>
<td>N/A</td>
</tr>
</tbody>
</table>

* Suggested English language comparable scores only.

HOW TO APPLY


Apply online OR complete the International Application for Admission form with all supporting documents:

- Original or Certified copy of academic transcripts, with grading system.
- English language test results (e.g. IELTS, TOEFL)
- Resume
- Academic or employer references (if required)

- Advanced standing application (if relevant). Advanced standing refers to previous study or work experience which may reduce the duration of your degree. You should apply for advanced standing at the time of application.
- Submit your completed International Application for Admission form with all supporting documents to: thsapps@scu.edu.au

ASSESSMENT

Applications will be acknowledged and responded to within 3 days*.

Successful applications receive an International Offer Package (Offer) including:

- Offer of Admission
- Information for Accepting your Offer
- Offer Acceptance Agreement.

When assessing applications against the relevant Academic Standards, The Hotel School will use accepted educational resources, including Australian Educational International – NOORS, UK NARIC, University Admissions Centre Schedule to establish the Australian equivalence of an applicant’s overseas qualifications.

For postgraduate degrees, assessment is made on an equivalent Australian Bachelor degree plus any other course specific requirements.

ACCEPTING YOUR OFFER

1. Review the Offer to make sure all information is correct and submit extra documents if requested.
2. Once conditions are met, send the signed Offer Acceptance Agreement, before the Offer Lapse Date.
3. Pay the ‘fee payable on acceptance’ amount of the offer.
4. Once all documents are received and conditions are met, SCU International will issue an electronic Confirmation of Enrolment (eCOE) so you can apply for an Australian visa.

STUDENTS APPLING THROUGH EDUCATION AGENTS

The Hotel School has an extensive network of registered Education Agents in Australia and overseas who can assist with your application.

STUDENT VISA

To study in Australia you must have a valid Australian visa. Student visas are temporary visas that allow people to come to Australia for a specified period to study at an Australian institution. For more information visit the Department of Home Affairs (DoHA) www.homeaffairs.gov.au

International students applying for a student visa must undertake a full-time load of eight (8) units per year. International students are required to remain in their principal course for at least six (6) months before they can request a transfer to study at another education provider.

Student visa conditions: Make sure you are familiar with the conditions of your visa by reviewing the information set out on the DOHA website.

Financial requirements: You must have sufficient funds to cover all education and living expenses for the duration of your studies. Refer to the ‘student visa living costs and evidence of funds’ section on the DOHA website.

Bringing other family members: You may be eligible to bring family members depending on your visa. School-aged children must be enrolled at school. School fees will vary depending on school, age of child and if you are a scholarship holder. A list of local schools can be found at; www.scu.edu.au/international/apply

* Time period relates to complete application for the immediate study period.

Please note students from specific countries are required to go through an Education Agent.

For further information visit: https://hotelschool.scu.edu.au/international-students/agents/
ESOS

Higher educational providers must meet minimum standards set by TEQSA (The Tertiary Education Quality and Standards Agency) to enable registration under the ESOS (Education Service for Overseas Students) Act.

This protects Australia’s reputation for delivering quality education services and the interests of overseas students, by setting minimum standards and providing tuition and financial assurance. The ESOS Act mandates a nationally consistent approach to registering education providers so that the quality of the tuition and care of students remains high. The professionalism and integrity of the industry is further strengthened by the ESOS Act’s interface with immigration law. This imposes visa-related reporting requirements on both students and providers.

The National Code is a set of nationally consistent standards that govern the protection of overseas students and delivery of courses to students by providers that are registered on the Commonwealth Register of Institutions and Courses for Overseas Students (CRICOS).

For further information visit www.internationaleducation.gov.au

CRICOS

Higher education providers in Australia must be registered to enrol overseas students in specific courses. Registered providers have a CRICOS provider code and a specific CRICOS course code for each course.

This registration guarantees the provider and the course meet the high standards necessary for overseas students.

For further information visit cricos.education.gov.au

TEACHING AND ASSESSMENT METHODS

Students experience a variety of teaching approaches including face-to-face lectures and tutorials. The method of teaching may vary from unit to unit. Assessment may be in the form of essays, reports, audio or video presentations, online quizzes, case analyses or problem resolutions, and examinations.

Specific teaching and assessment can be found on the relevant course page at www.scu.edu.au/courses/

TUITION PROTECTION SERVICE

The Tuition Protection Service (TPS) is an initiative of the Australian Government to assist international students whose education providers are unable to fully deliver their course of study. The TPS ensures that international students are able to either complete their studies in another course or with another education provider or receive a refund of their unpaid tuition fees.

For more information visit www.tps.gov.au

REFUNDS OR DEFERMENTS

Visit www.scu.edu.au/international/apply for more information about:

Refunds and remission procedure
Withdrawals and release, refunds
Enrolment, deferment, suspension or cancellation of enrolment procedure.

TUITION FEES

Tuition Fees are listed in the Offer of Admission and are correct at the time of issue. They will be subject to an increase each calendar year and students are required to pay the new tuition fee each year. Tuition fees are due at the beginning of each study period, however you can pay fees in advance.

COST OF LIVING

Students should prepare themselves for accommodation and living costs to be at a minimum A$20,290 per year. Please be advised that costs may vary depending on the type of accommodation and location you choose to stay.

Visit the DoHa website for further information. www.homeaffairs.gov.au/trav/stud

ARRIVING IN AUSTRALIA

To help you prepare for your arrival in Australia please visit https://hotelschool.scu.edu.au/international-students/accommodation/.

Contact the relevant Hotel School campus for accommodation options. We recommend that you know how to get to the campus before commencement of orientation. Orientation sessions are held in the week prior to class commencement and are compulsory.

2019 INTERNATIONAL FEE SCHEDULE

<table>
<thead>
<tr>
<th>COURSE</th>
<th>ADMISSION REQUIREMENT</th>
<th>ENGLISH LANGUAGE IELTS REQUIREMENT</th>
<th>FEE PER UNIT</th>
<th>FEE PER YEAR*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachelor of Business in Hotel Management</td>
<td>Qualification equivalent to Australian Year 12 with the required entry grade.</td>
<td>Overall 6.0 Reading: 5.5 Writing: 5.5 Speaking: 5.5</td>
<td>$3,350</td>
<td>$26,800</td>
</tr>
<tr>
<td>Graduate Certificate in International Tourism and Hotel Management</td>
<td>Qualification equivalent to Australian Bachelor degree.</td>
<td>Overall 6.0 Reading: 5.5 Writing: 5.5 Speaking: 5.5</td>
<td>$3,250</td>
<td>$26,000</td>
</tr>
<tr>
<td>Graduate Diploma in International Tourism and Hotel Management</td>
<td>Qualification equivalent to Australian Bachelor degree.</td>
<td>Overall 6.0 Reading: 5.5 Writing: 5.5 Speaking: 5.5</td>
<td>$3,250</td>
<td>$26,000</td>
</tr>
<tr>
<td>Master of International Tourism and Hotel Management</td>
<td>Qualification equivalent to Australian Bachelor degree.</td>
<td>Overall score of 6.5</td>
<td>$3,250</td>
<td>$26,000</td>
</tr>
</tbody>
</table>

This information reflects 2019 offerings at time of publication and is subject to change. * The fee per year is based on completing 6 units per year. Students are required to pay Overseas Student Health Cover (OSHC) for the duration of their visa in advance. I addition, students will be charged a Student Services and Amenities Fee (SSAF), and indicative non-tuition fees of $1,500 (to cover textbooks, stationary, Internships or placements). For more information visit www.scu.edu.au/ssaf. ** Fee for total course based on completion of 94 units.